



SDDS & CEA PARTNER TO BRING YOU A RED FLAG & IDENTITY THEFT

CD BUNDLE

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IDENTITY THEFT COMPLIANCE

Federal Trade Commission Update

The Federal Trade Commission continues to extend the **Fair and Accurate Credit Transaction Act (FACTA)** enforcement deadlines. Currently the date is November 1, 2009, but changes are still being discussed. Whether mandated or not, identity theft "best practices" are imperative for your practice.

Why Employers Should Care

Dental offices manage consumer credit and/or financial information, which is deemed personal and sensitive in nature. As such, they are covered by FTC's "Red Flag" Rules.

CD INCLUDES:

This total identity theft solution will help create, implement and manage your *Written Identity Theft Compliance Plan*, including:

- *Written Identity Theft Policy and Procedure Form* template (Adobe/MS Word), sent separately
- 7-Step Instructions for Understanding, Explaining, Completing and Implementing your *Identity Theft Plan*
- Employee Training Presentation (PowerPoint)
- Single-page employee handout: Reminds employees how to protect the business from identity theft
- Employee training and policy acknowledgement forms for accountability, compliance and training purposes

SDDS Member Price: \$195 (plus \$8.25 shipping & handling)

SDDS Member's Name: _____ Designation: _____ Phone: (____)____-____

Address: _____ City/State/Zip: _____

PAYMENT METHOD: Check Visa MasterCard Bill Me Quantity: _____ (x \$203.25) = Total Amount: \$ _____

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