

# MidWinter Registration

Please print clearly

To avoid duplication, either fax (916.447.3818) OR mail your registration form. **ONE REGISTRATION FORM PER ATTENDEE** (photocopy if necessary). Please print clearly. This information will be used to print name badges.

Attendee Name: \_\_\_\_\_ Title/Degree: \_\_\_\_\_

Member Dentist's Name: \_\_\_\_\_ ADA #: \_\_\_\_\_

Office Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
(Mandatory)

FEES (circle the rate for the above attendee)	EARLY (on or before NOV. 2)	REGULAR (on or before JAN. 22)	ONSITE (after JAN. 22)
<b>INCLUDES FOOD!</b>			
Dentists (ADA Members)	\$320	\$379	\$399
Dentists (ADA Members) — <b>ONE DAY ONLY</b> <input type="checkbox"/> Thursday ONLY <input type="checkbox"/> Friday ONLY	\$225	\$295	\$325
SDDS DHP Members	\$149	\$159	\$179
Auxiliary/Spouse (ADA Member*) * if doctor is attending	\$159	\$179	\$199
Auxiliary/Spouse (ADA Member**) ** if doctor is NOT attending	\$179	\$199	\$219
Dentist (Non-ADA Members)	\$700	\$800	\$900
Auxiliary/Spouse (of Non-ADA Member)	\$300	\$350	\$400
Lab Technicians	\$250	\$275	\$299
Expo Only — 2 days (ADA Members) <span style="background-color: black; color: white; padding: 2px;">Meals NOT included</span>	complimentary	complimentary	complimentary
Expo Only (Non-ADA Members)	\$100/day	\$125/day	\$150/day

### FULL CONVENTION REGISTRATION INCLUDES:

- All food and refreshments
- All courses
- Expo floor full access

**REFUND/CANCELLATION POLICY:** Cancellations received in writing by **January 8, 2010** will receive a full refund less \$25 per registrant processing fee. Cancellations received after this date are nonrefundable, but substitutions will be allowed. There will be no refund for "No Shows" or for registrations made after this date.

**PAYMENT METHOD:**  Check Enclosed  Bill Me (SDDS Members only)  MasterCard  Visa

**TOTAL:** \$ \_\_\_\_\_

Card #:     -     -     -     Exp. Date:   /

Cardholder Name: \_\_\_\_\_ 3-digit Security Code:

Billing Address: \_\_\_\_\_

Please make checks payable to **SACRAMENTO DISTRICT DENTAL SOCIETY (SDDS)**

915 28<sup>th</sup> Street • Sacramento, CA 95816

916.446.1227 ph • 916.447.3818 fx • www.sdds.org

Confirmations, course information and other convention correspondence will be sent via EMAIL.



**EXPO ONLY PASS:** Explore the latest trends in dentistry, mingle with convention attendees & take advantage of some great deals! Complimentary to all ADA, CDA and SDDS members who would like to attend the Expo ONLY.

**THURSDAY: February 4, 2010**

- 8:00am–9:00am **Mission Conscious: Lead the Way and Develop the Team Every Dentist Wants!**  
 Gayle Suarez, Dental Management Solutions, Inc.
- 8:00am–10:00am **The Periodontal/Orthodontic Connection: Maximizing Success with the Orthodontic Patient**  
 Kristy Menage, Bernie, RDH, BS, RYT
- 8:00am–10:00am **Infection Control (This course satisfies your Dental Board Licensure requirements)**  
 Leslie Canham, CDA, RDA
- 8:00am–10:00am **Dental Radiology Showdown**  
 Panel of Experts — Kodak, Schick, Dexis
- 8:30am–11:30am **All-Ceramic Restorative Update 2009-2010**  
 Michael DiTolla, DDS, FAGD
- 9:30am–11:30am **Reach for the Stars: Working with Purpose and Making Every Action Count**  
 Gayle Suarez, Dental Management Solutions, Inc.
- 9:30am–12:30pm **Cerec — Clinical Uses of CAD/CAM Dentistry**  
 Sameer Puri, DDS
- 10:30am–11:30am **Do it Yourself – Basic In-Office Equipment Repair and Service**  
 Patrick Maguire, Sacramento Dental Equipment & Design
- 10:30am–11:30am **Key Elements to Cash Flow (Personal and Professional)**  
 Violetta S. Terpeluk, CFP, MBA, CRPC
- 10:30am–12:00pm **Ergo — Stop the Pain!**  
 Debbie Coughlin, PT, CEES
- 1:30pm–4:30pm **Digital Impressions vs. Traditional Impressions: A Clinical Comparison**  
 Michael DiTolla, DDS, FAGD
- 1:30pm–4:30pm **RM 12: Framework for Positive and Effective Interactions**  
 Beverly Kodama, DDS & Art Curley, Esq.  
*By completing this course, you can earn: Policy discount—5% for two years on your TDIC Professional & Business Liability Policy*
- 2:00pm–4:00pm **Adjusting Dentures for the RDA**  
 Mark Dellinges, DDS
- 2:00pm–4:00pm **Remineralization Strategies: Advancements in Fluoride, Calcium and Phosphate Technologies**  
 Kristy Menage Bernie, RDH, BS, RYT
- 2:00pm–4:00pm **Encounters of the Best Kind: Seamless Operations Between Front and Back Office**  
 Gayle Suarez, Dental Management Solutions, Inc.
- 2:00pm–4:00pm **Women's Issues – Hot Flashes, Hot Mommas, Hot Topics!**  
 Maxine Barish-Wreden, MD
- 3:00pm–5:00pm **California Dental Practice Act (This course satisfies your Dental Board Licensure requirements)**  
 Leslie Canham, CDA, RDA

**FRIDAY: February 5, 2010**

- 8:00am–9:00am **Advancing the Art and Science of the Profession through Yoga**  
 Kristy Menage Bernie, RDH, BS, RYT
- 8:00am–9:00am **Social Media Marketing — “Tweeters and Twitters and Fans... OH MY!”**  
 Gordon Fowler, 3Fold Communications
- 8:00am–9:00am **Dental Malpractice — What Is It? How To Avoid It!**  
 Robert Zaro, Esq.
- 8:00am–9:30am **OSHA 2010 Update (This course satisfies your annual OSHA requirements)**  
 LaDonna Drury-Klein, RDA, CDA, BS
- 8:00am–9:30am **Technique Tips for Impressions and Temporization**  
 Jim Hillier, Dentsply North America
- 9:00am–12:00pm **Experience the Next Dimension in Same-Day Digital Dentistry: The E4D CAD/CAM System**  
 Gary Severance, DDS and Lee Culp, CDT
- 9:30am–11:30am **Don't Code Over Insurance Coding**  
 Betty Johnson, Esq.
- 9:30am–12:00pm **Lasers and Periodontics: An Evidence-Based Discussion**  
 Charles Cobb, DDS, PhD
- 9:45am–11:45am **Accelerated Periodontal Instrumentation Protocols: Maximizing Clinical Success**  
 Kristy Menage Bernie, RDH, BS, RYT
- 10:00am–12:00pm **Bonding Agents: What Are All These Little Bottles For Anyway?**  
 W. Stephan Eakle, DDS
- 10:00am–12:00pm **California Dental Practice Act (This course satisfies your Dental Board Licensure requirements)**  
 LaDonna Drury-Klein, RDA, CDA, BS
- 1:30pm–3:30pm **General Oral Surgery for the GP**  
 Craig Alpha, DDS
- 1:30pm–3:30pm **Houston... We Have A Problem! Timely Diagnosis and Treatment of Periodontal Disease**  
 Charles Cobb, DDS, PhD
- 1:45pm–3:45pm **Oral Cavity... Gateway to Oral Health and Disease – Oral Systemic Connection**  
 William Carpenter, DDS and Charles Carpenter, MD
- 1:30pm–3:30pm **Receiving Those Receivables?**  
 Betty Johnson, Esq.
- 1:45pm–3:45pm **Dental Caries – Detection Methods and Devices**  
 W. Stephan Eakle, DDS
- 2:00pm–4:00pm **Infection Control (This course satisfies your Dental Board Licensure requirements)**  
 LaDonna Drury-Klein, RDA, CDA, BS