

SACRAMENTO DISTRICT DENTAL SOCIETY DIRECTORY ADVERTISING ORDER FORM

- Overview:** The Sacramento District Dental Society Directory is published on an annual basis. It is the official publication of our Society, which lists the over 1,500 SDDS members in five counties — Amador, El Dorado, Placer, Sacramento, and Yolo. In addition to the member's name, the Directory provides his/her specialty, office address, telephone number, fax number, email address, dental school, year of graduation and photo.
- Distribution:** The Directory is circulated to all member dentists, hospitals, and auxillary services. **All advertisers are provided a complimentary copy of the Directory.**
- Display ads:** All advertisers running a full or half page ad will receive a complimentary merchant listing as well. Ads must conform to sizes below and must be supplied in one of the following formats: InDesign, Illustrator, Photoshop, PDF or an image file such as .jpeg or .tiff, on a PC-compatible disk or via email (melissa@sdds.org). **If SDDS does typesetting or ad work, additional charges will be billed.**
- Deadline:** Payment and art are due by **April 1, 2011.**

PRICING INFORMATION			Special Price* Vendor Members only	
Ad Size	Width x Height	Ad Rate	VM A	VM B
Full Page	5" x 8"	\$695	\$417	\$522
Half page	5" x 3.875"	\$475	\$380	\$428

*Vendor Member A receives 40% discount on full page ads and 20% discount on half page ads
*Vendor Member B receives 25% discount on full page ads and 10% discount on half page ads

SDDS DIRECTORY ADVERTISING CONTRACT

AD SIZE: Full page Half page Merchant listing only

COMPANY: _____

CONTACT: _____

ADDRESS: _____

PHONE: _____ FAX: _____

EMAIL: _____

PAYMENT TYPE: Check Visa MasterCard NAME ON CARD: _____

AMOUNT ENCLOSED: _____ CARD #: --- EXP. DATE: /

BILLING ADDRESS: _____ 3-DIGIT CODE:

MERCHANT CATEGORY:	
<input type="checkbox"/> Dental Laboratories	<input type="checkbox"/> Printing
<input type="checkbox"/> Dental Supplies	<input type="checkbox"/> Promotional Materials
<input type="checkbox"/> Financial Services	<input type="checkbox"/> Publication
<input type="checkbox"/> Human Resources	<input type="checkbox"/> Radiological Services
<input type="checkbox"/> Insurance Services	<input type="checkbox"/> Real Estate
<input type="checkbox"/> Medical Gas Services	<input type="checkbox"/> Spa Services
<input type="checkbox"/> Metal Refiners	<input type="checkbox"/> Staffing Services
<input type="checkbox"/> Office Design/Construction	<input type="checkbox"/> Technology Services
<input type="checkbox"/> Practice Management	<input type="checkbox"/> Waste Management
	<input type="checkbox"/> Other: _____

MERCHANT LISTING (please fill out the information as you would like it to appear in the Directory Merchant listing)

COMPANY: _____ PHONE: _____

I understand and agree to the above terms. _____
Signature Date

Payment and art are required by April 1, 2011.
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