

SACRAMENTO DISTRICT DENTAL SOCIETY INVITES YOU TO CROSS-PROMOTE AND SAVE!



Prepay for advertisements in **BOTH** the SDDS Annual Membership Directory and the 30th Annual MidWinter Convention Manual and take **20% OFF** your total cost!

The SDDS MidWinter Convention Manual is the official guidebook of the 2-day Convention. It is distributed to ALL registrants and includes an exhibitor directory, event schedule, Expo floor plan and more!

MIDWINTER MANUAL REGULAR PRICING:

- FULL PAGE \$400
(4.5" x 7.5")
- HALF PAGE \$250
(4.5" x 3.625")
- PREFERRED PLACEMENT ... + \$150
(full page only)
- Back Cover
- Inside Front Cover
- Inside Back Cover

The SDDS Directory is published annually and distributed to all member dentists, hospitals and auxiliary services in the greater Sacramento area. All advertisers receive a complimentary Merchant Listing as well.

SDDS DIRECTORY REGULAR PRICING:

- FULL PAGE \$695
(4.5" x 7.5")
- HALF PAGE \$475
(4.5" x 3.625")
- MERCHANT LISTING \$50
- Special Vendor Member Pricing:**
- VMA: \$417 full pg, \$380 half pg
- VMB: \$522 full pg, \$428 half pg

FULL PAGE

W: 4.5"
H: 7.5"

(black & white only)

1/2 PAGE

W: 4.5"
H: 3.625"

(black & white only)

MW Manual: Full page Half page • Preferred Placement: Back Cover Inside Front Cover Inside Back Cover

Directory: Full page Half page Merchant listing only

COMPANY: _____

CONTACT: _____

ADDRESS: _____

PHONE: _____ FAX: _____

EMAIL: _____

MERCHANT CATEGORY:

- | | |
|---|--|
| <input type="checkbox"/> Dental Laboratories | <input type="checkbox"/> Printing |
| <input type="checkbox"/> Dental Supplies | <input type="checkbox"/> Promotional Materials |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Publication |
| <input type="checkbox"/> Human Resources | <input type="checkbox"/> Radiological Services |
| <input type="checkbox"/> Insurance Services | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Medical Gas Services | <input type="checkbox"/> Spa Services |
| <input type="checkbox"/> Metal Refiners | <input type="checkbox"/> Staffing Services |
| <input type="checkbox"/> Office Design/Construction | <input type="checkbox"/> Technology Services |
| <input type="checkbox"/> Practice Management | <input type="checkbox"/> Waste Management |
| | <input type="checkbox"/> Other: _____ |

PAYMENT TYPE: Check Visa MasterCard NAME ON CARD: _____

AMOUNT ENCLOSED: _____ CARD #: --- EXP. DATE: /

BILLING ADDRESS: _____ 3-DIGIT CODE:

MERCHANT LISTING (please fill out the information as you would like it to appear in the Directory Merchant listing)

COMPANY: _____ PHONE: _____

Payment and art are required by December 1, 2009.

SDDS, 915 28th Street, Sacramento, CA 95816 • (916) 446-1211 FAX (916) 447-3818 • Email: melissa@sdds.org

Ads must conform to sizes above and be supplied in an InDesign, Illustrator, Photoshop, or PDF file on a disk or via email (melissa@sdds.org).

If SDDS does typesetting or ad work, additional charges will be billed. Must prepay for both/all ads by 11/24/09 to qualify for discount. All ad sales are final.